

LISTA DE LUCRĂRI

Candidat: **ȘCHIOPU I. ANDREEA FORTUNA - Dr.**/din 2010, Profesor universitar/ din 2017
(NUME, inițială și prenume) (anul) (Titlul didactic/echiv.) (anul)

1 Teza de doctorat

T1. Comunicarea în managementul organizației, susținută în Iulie 2009

2. **Cărți/cursuri/manuale** publicate în edituri recunoscute (Ca1, Ca2 etc.), îndrumare publicate (I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, sisteme de laborator funcționale etc. (D1, D2 etc.), după caz, prin care se aduc contribuții la dezvoltarea activităților didactice/profesionale.

Cărți/cursuri publicate în edituri de prestigiu recunoscut CNCIS

Ca1. Radu Emilian, **Andreea Schiopu** – *REMY, Joc de Întreprindere* (Manualul Jucătorului), Editura ASE, București, 2003, 117 pg., ISBN: 973-594-238-0

Capitole teoretice redactate

D1. **Andreea Schiopu**, Capitolul 3 Locația în Radu Emilian (coord), Gabriela Tigu, **Andreea Schiopu**, Monica Vasiu – **Management operational**, Editura ASE, București, 2006, 492 pg. din care 20 pg. Capitolul 3, ISBN: (10) 973-594-815-X, ISBN: (13) 978-973-594-815-3

Îndrumare publicate în alte edituri

I1 Maria Ionică, Mihaela Padurean, **Andreea Schiopu** și Madalina Țala, Economia serviciilor. Culegere de probleme și studii de caz, Ed. Uranus, București, 2002, 117 pg., ISBN: 973-9021-64-6

I2 Maria Ionică, Mihaela Padurean și **Andreea Schiopu**, Economia serviciilor. Culegere de probleme teoretice și practice, Ed. Uranus, București, 2000, 111 pg., ISBN: 973-9021-40-9

3. **Cărți de specialitate** publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii** publicate în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului) (Ri1, Ri2 etc.), **articole/studii** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN) (Vi1, Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate în reviste de specialitate de circulație națională recunoscute CNCIS (Rn1, Rn2 etc.), articole/studii publicate în volumele unor manifestări științifice naționale (cu ISSN/ISBN) (Vn1, Vn2 etc.), lucrări prezentate (working paper) la diferite conferințe/seminarii/expoziții, inovații etc. (E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Cărți de specialitate publicate în edituri de prestigiu recunoscut

In străinătate/ Cărți publicate în edituri cu prestigiu internațional în domeniul științelor sociale - Springer :

Cb1: Gabriela Țigu, **Andreea F. Schiopu** - contribuții (21 termeni) la *Dictionary of Corporate Social Responsibility. CSR, Sustainability, Ethics and Governance*, Editors Idowu, S.O., Capaldi, N., Fifka, M., Zu, L., Schmidpeter, R. , Ed. Springer, 2015, BN 978-3-319-10535-2, 603 pg. din care termenii realizați aprox. 30 pg.

<http://www.springer.com/us/book/9783319105352> , in downloadable sample pages apar si termeni care ne apartin premiat cu Outstanding Reference Book Award of the year in 2016 from the American Library Association (ALA) in Boston, Mass, USA.

In România/ Cărți publicate în edituri de prestigiu recunoscut CNCIS:

Cb2. **Andreea Fortuna Schiopu** – *Managementul emoțiilor în context organizațional*, Colecția Cercetare avansată postdoctorală în științe economice, Editura ASE, București, 2015, 94 pg., ISBN 978-606-34-0003-2, <http://excelenta.ase.ro/Media/Default/Page/schiopuandreeafortuna.pdf>

Cb3. **Andreea F. Schiopu** – *Comunicarea în managementul organizației*, Editura ASE, București, 2012, 179 pg., ISBN:978-606-505-544-5

- Cb4. Radu Emilian, Maria Ionciță, Claudia Țuclea, Dragoș Vasile, Mihaela Pădurean, **Andreea Schiopu**, Mădălina Țală, Cătălina Brîndușoiu, Ioana Pețan – *Aspecte ale competitivității în industria ospitalității din România*, Editura ASE, București, 2008, ISBN: 978-606-505-042-6 , 44 pg.
- Cb5. Radu Emilian, Maria Ionciță, Claudia Țuclea, Dragoș Vasile, Mihaela Pădurean, **Andreea Schiopu**, Mădălina Țală, Cătălina Brîndușoiu, Ioana Pețan – *Ghid de bune practici privind înglobarea modelului competitivității în stabilirea strategiei firmelor românești din industria ospitalității*, Editura ASE, București, 2008, ISBN: 978-606-505-041-9, 37 pg.

Studiu/capitol într-o carte de specialitate, volum colectiv (colecție de studii independente pe o anumită tematică)

Internațional

- D2. Bulin, D., Marin-Pantelescu, A., Molnar, E.I., **Schiopu, A.F.**, Tigu, G., 2020, Ethical Issues in Hospitality: Management Implications for Youth Tourism in Romania, Springer Proceedings in Business and Economics, in: Fotea, S.L., Fotea, I.S., Vaduva, S.A. Eds., Challenges and Opportunities to Develop Organizations Through Creativity, Technology and Ethics, Chapter 5, Springer, pp. 69-102.
- D3. Kshetri, N., Alcantara, L., Babenroth, R., Zrilic, O., **Schiopu A.**, 2008. *Barriers to Branding for Developing World-Based Firms and Some Mechanisms to Overcome Them: A Conceptual Framework* - PUBLICAT ÎN Customer Value in A Dynamic Environment, CROMAR, Rijeka, Croația, 2008, pp. 226-240, ISBN: 978-953-6148-73-8 93 (300pg)

Articole care prezintă contribuții științifice originale, in extenso, publicate într-o revistă cotate ISI (Clarivate Analytics) cu AIS mai mare ca 0,15

- R1. Schiopu, A.F.**, Hornoïu, R.I., Padurean, A.M. & Nica, A.M., 2021. Constrained and virtually traveling? Exploring the effect of travel constraints on intention to use virtual reality in tourism.. *Technology in Society*, 71 (2022) 102091, ISSN:0160-791X, eISSN:1879-3274, **AIS = 0,6 Q2 (galben după AIS) potrivit JCR 2020**
https://www.sciencedirect.com/science/article/pii/S0160791X22002329?casa_token=wyLHuyiqoFgAAAAA:r49_kSDK-QxWtksAis-AdmXRf7hI6YC-OVjHKUAFcVc7uME68I1VNK8_g85K8B1MLa0B25iqiYoI
- R2. Schiopu, A.F.**, Hornoïu, R.I., Padurean, A.M. & Nica, A.M., 2021. Virus tinged? Exploring the facets of virtual reality use in tourism as a result of the COVID-19 pandemic. *Telematics and Informatics*, 60 (2021), 101575, ISSN: 0736-5853, DOI:10.1016/j.tele.2021.101575, WOS:000654060700004, **AIS = 1,347 Q1 (roșu după AIS) potrivit JCR 2020 (ediția iunie 2021)**
<https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000654060700004>
- R3. Nistoreanu, P., Dincă, V.M. & Schiopu, A.F.**, 2017. Competition Policy in the European Film Industry Focused on Consumers' Interests – A Romanian Perspective. *Amfiteatru Economic*, 19(45), pp. 397-413, 2017, ISSN Print: 1582-9146, ISSN Online: 2247-9104, WOS:000404523800006, **AIS = 0,169 potrivit JCR 2020 (ediția iunie 2021)**
<https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000404523800006>
- R4. Schiopu, A.F.**, Pădurean, A.M., Țală, M.L. & Nica, A.M., 2016. The Influence of New Technologies on Tourism Consumption Behavior of the Millennials. *Amfiteatru Economic*, 18(10), pp. 829-846, ISSN Print: 1582-9146, ISSN Online: 2247-9104, WOS:000388624700008, **AIS = 0,169 potrivit JCR 2020 (ediția iunie 2021)**
<https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000388624700008>
- R5. Schiopu, A.F.**, Vasile, D.C. & Țuclea, C.E., 2015. Principles and Best Practices in Successful Tourism Business Incubators. *Amfiteatru Economic*, 17(38), pp. 474-487, 2015, ISSN Print: 1582-9146, ISSN Online: 2247-9104, WOS:000352213800030, **AIS = 0,169 potrivit JCR 2020 (ediția iunie 2021)**
<https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000352213800030>
- R6. Țuclea, C.E., Vasile, D.C., Schiopu, A.F. & Marin, M.**, 2014. Facets of the Economic and Financial Crisis Impact on Strategic Planning in Travel Agencies. *Amfiteatru Economic*, Special Issue 8, pp. 1222-1237, ISSN Print: 1582-9146, ISSN Online: 2247-9104, WOS:000344543900014, **AIS = 0,169 potrivit JCR 2020 (ediția iunie 2021)**
<https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000344543900014>
- R7. Kshetri, N., Williamson, N.C. & Schiopu, A.**, 2007. Economics and Politics of Advertising: evidence from the enlarging European Union. *European Journal of Marketing*, 41(3/4), pp. 349-344, 2007, ISSN: 0309-0566, WOS:000246749600008, **AIS = 0,870 potrivit JCR 2020 (ediția iunie 2021)**
<https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000246749600008>
- R8. Williamson, N.C., Kshetri, N., Heijwegen, T. & Schiopu, A.F.**, 2006. An Exploratory Study of the Functional Forms of Export Market Identification Variables. *Journal of International Marketing*, American Marketing Association, 14(1), pp. 71-97, 2006, ISSN: 1069-031X (print), ISSN: 1547-7215 (electronic), WOS:000236004400004, **AIS = 1,544 potrivit JCR 2020 (ediția iunie 2021)**
<https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000236004400004>

- R9. **Schiopu, A.F.** 2015. Workplace Emotions and Job Satisfaction, *International Journal of Economic Practices and Theories*, Special Issue on Competitiveness and Economic & Social Cohesion, Vol. 5, No. 3, pp. 240-247, 2015 (May), ISSN: 2247 – 7225 (online), <https://www.scribd.com/document/503937519/Workplace-Emotions-and-Job-Satisfaction>, revista indexată în Index Copernicus, Open J-Gate, WorldCat, RePEc, EconPapers, Journal TOCs, New Jour, IDEAS, Cabells's, Google Scholar, Open Archives, PDF Cast, Scribd, ISeek, Microsoft Academic Search, Academic Index
- R10. **Schiopu, A.F.**, 2014. Dimensions and Effects of Emotions in Organizational Settings, *Management Intercultural*, Volumul XVI, Nr. 3(32), pp. 77-83, 2014, ISSN-L: 1454-9980, <https://ideas.repec.org/a/cmj/interc/y2014i32p77-83.html>, revista indexată în RePEc, EconPapers, ULRICH'S, CEEOL, EBSCO, Index Copernicus, EuroInternet.
- R11. **Schiopu, A.F.**, 2014. Emotional labor – a precondition for service quality in hospitality, Supplement of *Quality – Access, to Success*, Vol 15, S5, pp.170 – 175, 2014, ISSN 1582-2559, http://www.srac.ro/calitatea/arhiva/supliment/2014/Q-asContents_Vol.15_S5_November-2014.pdf, revista indexată în SCOPUS, EBSCO, CABELL'S, PROQUEST.
- R12. **Schiopu, A.F.**, 2014. Role and Consequences of Emotional Labor in the Workplace, *SEA – Practical application of science*, Volume II, Issue 2 (4), pp. 675-682, 2014, ISSN 2360 – 2554, <https://ideas.repec.org/a/cmj/seapas/y2014i4p675-682.html>, revista indexată în RePEc, EconPapers, Ulrichs, CEEOL, EBSCO, Index Copernicus, EuroInternet, Science Central.
- R13. Kshetri, N., Queen, B., **Schiopu, A.**, Elmore, C. 2009. The profile and motivation of golf tournament attendees: an empirical study, *Journal of Interdisciplinary Mathematics*, Taru Publications, Vol.12, No.2, pp. 225-241, 2009, ISSN 0972-0502, indexată în bazele de date EBSCO Databases, ESCI® (Web of Science), Scopus™, Ulrich's Periodicals Directory, WorldCat Local (OCLC)
<http://tarupublications.com/journals/jim/TOC%20JIM%2012%202%202009.pdf>
https://www.researchgate.net/publication/285624510_The_profile_and_motivation_of_golf_tournament_attendees_An_empirical_study
- R14. Kshetri, N., **Schiopu, A.** 2007, Government Policy, Continental Collaboration and the Diffusion of Open Source Software in China, Japan and South Korea, *Journal of Asia Pacific Business*, The Haworth Press, Vol. 8, No. 1, pp 61-77, 2007, ISSN: 1059-9231 (print), ISSN: 1528-6940 (electronic), indexată în bazele de date EconLit, ABI/INFORM, ProQuest, SCOPUS, SSRN Social Science Research Network, https://papers.ssrn.com/sol3/papers.cfm?abstract_id=979580&rec=1&srcabs=847185&alg=7&pos=6

Articole/studii publicate în reviste de specialitate de circulație internațională indexate în baze de date internaționale (BDI) specifice domeniului

- R15. **Schiopu, A.F.**, Nica, A.M., Padurean, A.M., Tala, M.L. 2023. Generation Z vs. Generation Y: Different from or Similar? A Comparison of Centennials and Millennials regarding the Use of Social Media for Travel Purposes. *Cactus Tourism Journal*, Vol. 5, Issue 1/2023, pp. 21-35, ISSN: 2247-3297, indexată în bazele de date Ulrich's Periodicals Directory, Open Academic Journals Index (OAJI), International Institute of Organized Research (I2OR) database, Google Scholar, Academic Keys, The Polish Scholarly Bibliography, (Pending) RePEc: Research Papers in Economics (IDEAS, EconPapers), https://www.cactus-journal-of-tourism.ase.ro/Pdf/vol_5_1/II_2.Schiopu_et_al.pdf
- R16. Theodoru, D.R., **Schiopu, A.F.** 2023. Customer Perceptions about the Hospitality Industry during the COVID-19 Pandemic. *Cactus Tourism Journal*, Vol. 4, Issue 2/2023, pp. 5-23, ISSN: 2247-3297, indexată în bazele de date Ulrich's Periodicals Directory, Open Academic Journals Index (OAJI), International Institute of Organized Research (I2OR) database, Google Scholar, Academic Keys, The Polish Scholarly Bibliography, (Pending) RePEc: Research Papers in Economics (IDEAS, EconPapers), https://www.cactus-journal-of-tourism.ase.ro/Pdf/vol_4_2/II_1.Theodoru_Schiopu.pdf
- R17. **Schiopu, A.F.**, Zloteanu, D.G., 2019. Restaurant Innovation: What Do Customers Want? *Cactus Tourism Journal*, Vol. 1, Issue 2/2019, pp. 31-37, ISSN: 2247-3297, indexată în bazele de date Ulrich's Periodicals Directory, Open Academic Journals Index (OAJI), International Institute of Organized Research (I2OR) database, Google Scholar,

Academic Keys, The Polish Scholarly Bibliography, (Pending) RePEc: Research Papers in Economics (IDEAS, EconPapers), https://www.cactus-journal-of-tourism.ase.ro/Pdf/vol_2/Schiopu_Zloteanu.pdf

- R18. **Șchiopu, A.F.**, 2013 Challenges in Tourism Research, *Cactus Tourism Journal*, Vol. 4, Issue 1/2013, pp. 13-15, ISSN: 2247-3297, indexată în bazele de date Ulrich's Periodicals Directory, Open Academic Journals Index (OAJI), International Institute of Organized Research (I2OR) database, Google Scholar, Academic Keys, The Polish Scholarly Bibliography, (Pending) RePEc: Research Papers in Economics (IDEAS, EconPapers) <http://www.cactus-journal-of-tourism.ase.ro/Pdf/vol7/3%20schiopu.pdf>

Articole / studii publicate în volumele conferințelor indexate ISI Proceedings sau internaționale desfășurate în țară sau străinătate (cu ISSN sau ISBN)

- V1. Vieriu, A.M., **Schiopu, A.F.**, 2020. THE FOOD-LOOP: TACKLING SUSTAINABILITY ISSUES THROUGH A NORMATIVE APPROACH. A BREAKFAST-BUFFET CASE STUDY, 2020 BASIQ INTERNATIONAL CONFERENCE: NEW TRENDS IN SUSTAINABLE BUSINESS AND CONSUMPTION , pp.1263-1270, <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000630165800163>
- V2. Bulin, D., Marin-Pantelescu, A., Molnar, E.I., **Schiopu, A.F.**, Tigu, G., 2019, Ethical Issues in Hospitality: Management Implications for Youth Tourism in Romania. The 2019 Griffiths School of Management Annual Conference on Business, Entrepreneurship and Ethics (GSMAC) (program in pdf)
- V3. **Schiopu, A.F.**, Nica, A.M., Tanase, M.O. 2018. Gastronomy and tourism, BASIQ INTERNATIONAL CONFERENCE: NEW TRENDS IN SUSTAINABLE BUSINESS AND CONSUMPTION 2018 , pp.676-682, <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000462608500084>
- V4. Hornoiu, R.I., Tanase, M.O., **Schiopu, A.F.**, 2017. *Ethical Tourism Consumption Behavior Among Students Studying Tourism in Romania*, BASIQ 2017 International Conference, New Trends in Sustainable Business and Consumption 2017, 31 May - 3 June 2017, Graz, Austria, ISI Proceedings, pp. 328-336, ISSN 2557-483X, ISSN-L 2457-438X, Volumul conferinței http://www.conference.ase.ro/ppt/Volum_BASIQ%202017.pdf
- V5. Felicetti, G., **Șchiopu, A.F.**, 2017. *Nudging Tourists in Protected Areas: Breakthrough Strategy for Developing Eco-Sustainable Goods and Services*, BASIQ 2017 International Conference, New Trends in Sustainable Business and Consumption 2017, 31 May - 3 June 2017, Graz, Austria, ISI Proceedings, pp. 225-233, ISSN 2557-483X, ISSN-L 2457-438X, Volumul conferinței http://www.conference.ase.ro/ppt/Volum_BASIQ%202017.pdf
- V6. **Șchiopu, A.F.**, 2015. Use of Emotional Labor in Day-to-Day Interactions with Managers and Colleagues, Proceedings of the 16th International Academic Conference Amsterdam, The Netherlands, 12- 15 May 2015, pp. 473 – 481, 2015, ISSN :2336-5617, <http://www.iises.net/proceedings/16th-international-academic-conference-amsterdam/front-page> , indexata in RePEc, Google Scholar, Research Gate, Research Bible. <http://www.iises.net/proceedings/16th-international-academic-conference-amsterdam/table-of-content/detail?article=use-of-emotional-labor-in-day-to-day-interactions-with-managers-and-colleagues>
- V7. Tala, M., **Schiopu, A.**, Brindusoiu, C., 2011. *Bleisure – A New Trend in Tourism Industry*, FORUM WARE INTERNATIONAL, Special Issue 1/2011, Excellence in Business, Commodity Science and Tourism, Issued by IGWT, pp.235-240, ISSN: 1810-7028
- V8. Vasile, D.C., **Schiopu, A.F.**, 2009. *Assessing the contribution of communication to enhancing customer knowledge in tourism*, Proceedings of the 2009 International Conference on Tourism, April, 22nd- 25th, 2009, Messina, Italy, ISBN 978-88-96116-20-3
- V9. Nir Kshetri, N., Alcantara, L., Babenroth, R., Zrilic, O., **Schiopu A.**, 2008. *Barriers to Branding for Developing World-Based Firms and Some Mechanisms to Overcome Them: A Conceptual Framework* - PUBLICAT ÎN Customer Value in A Dynamic Environment, CROMAR, Rijeka, Croația, 2008, pp. 226-240, ISBN: 978-953-6148-73-8 93
- V10. Kshetri, N., Williamson, N.C., **Schiopu, A.F.**, 2008. *Diffusion Pattern of E-retailing: Evidence from OECD Economies*, PUBLICAT IN VOLUMUL Enhancing Knowledge Development in Marketing, ed. Brown, J.R & R.P. Dant. Vol. 19. Proceedings of the AMA Summer Marketing Educators' Conference, American Marketing Association, August 8-11, San Diego, CA, USA., ISSN: 0888-1839, ISBN: 0-87757-333-6 (505pg.) <http://toc.proceedings.com/04039webtoc.pdf> si volumul de 505 pg. in format pdf.

Articole/studii in extenso publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate

- V11. Nir Kshetri, Lailani Alcantara, Ralf Babenroth, Ognjenka Zrilic, and **Andreea Schiopu** - *Barriers to Branding for Developing World-Based Firms and Some Mechanisms to Overcome Them: A Conceptual Framework* - Proceedings of

the XXth Croatian Marketing Association (CROMAR) Congress, October 25-27, 2007, <http://cromar.hr/publikacije/zbornici-radova/arhiva-20th-cromar-congress-2007/>, <http://mojoblak.srce.hr/public.php?service=files&t=2bc1e32395e44252bcec3b373f6c12e1>

- V12. Nir Kshetri, **Andreea Schiopu** and Crystal Elmore - *The Whos and Whys of Live Golf Tournament Attendance: A Longitudinal Study*, prezentat la International Conference on Advances in Interdisciplinary Statistics and Combinatorics, October 12-14, 2007, Greensboro, NC, USA, lucrare publicată pe CD-ul conferinței.

Lucrări prezentate la conferințe internaționale pentru care autorul a primit certificat de participare (Ei1, Ei2, etc).

- Ei1. Andreea Fortuna Schiopu**, Ana Mihaela Pădurean, Mădălina Lavinia Țală și Ana-Maria Nica – *The Influence of New Technologies on Tourism Consumption Behavior of the Millennials*, The 5th International Conference on Tourism Contemporary Approaches and Challenges of Tourism Sustainability, ASE București, Facultatea de Business și Turism, București, December 2015, <http://conference2015.tourism-geography.eu/abstracts/>
- Ei2. Andreea Fortuna Schiopu**, Use of Emotional Labor in Day-to-Day Interactions with Managers and Colleagues, The 16th International Academic Conference Amsterdam, The Netherlands, 12- 15 May 2015, The International Institute of Social and Economic Sciences. <http://www.iises.net/past-conferences/academic/16th-international-academic-conference-amsterdam>
- Ei3. Andreea Fortuna Schiopu**, Workplace Emotions and Job Satisfaction, THE INTERNATIONAL CONFERENCE "COMPETITIVENESS AND ECONOMIC & SOCIAL COHESION", ASE București, Facultatea de Business și Turism, București, 26-27 martie 2015, <http://academic.ase.ro/>
- Ei4. Andreea Fortuna Schiopu**, An Exploratory Study of Positive and Negative Emotions in The Workplace, International Conference for Academic Disciplines, American University of Rome, Italy, International Journal of Arts& Sciences, Roma, 28-31 octombrie 2014, <https://rome2014.sched.org/>
- Ei5. Andreea Fortuna Schiopu**, *Role and Consequences of Emotional Labor in the Workplace*, Exploring Creativity: Practices And Patterns, The 6th SEA INTERNATIONAL CONFERENCE, Universitatea Transilvania din Brașov, Brașov, 17-18 octombrie 2014, <http://evenimente.bxb.ro/exploring-creativity-practices-and-patterns/>

Articole/studii publicate în reviste de specialitate de circulație națională sau internațională

- Rn1 **Andreea Fortuna Schiopu** – *Managementul hotelier: influențe din mediul online și noua tehnologie*, Tribuna Economică, 15 August, **Numarul 33**, pp.66-8, 2012 (AnulXXII, Nr.1.175), ISSN: 1018-0451
- Rn2 Gabriela Stanculescu, **Andreea Schiopu** și Carmen Chiriac – *Measuring Entrepreneurial Intentions in Medicine*, ERENET Profile, Vol. IV, No.3, pp. 45-49 July, 2009, Small Business Development Centre, Corvinus University of Budapest, ISSN 1789-624X.
- Rn3 **Andreea Schiopu** - *Implicațiile diferențelor culturale asupra selecției cadrelor de conducere*, în Marketing-Management. Studii-cercetări-consulting, AROMAR, nr.5, pp. 292-297, 1999, ISSN: 1222-9105
- Rn4 **Andreea Schiopu** - *Comerțul electronic – o nouă tehnologie de afaceri*, în Marketing-Management. Studii-cercetări-consulting, AROMAR, nr.6, pp. 380-386, 1999

Articole/studii publicate în volumele unor manifestări științifice naționale cu ISBN

- Vn1 Lector univ. drd. **Andreea Schiopu** - *Rezolvarea conflictelor – exigenta a managementului modern?*, Simpozion „Realizări ale Turismului Românesc în Mileniul Trei”, 11 iunie 2004, ASE, București, Facultatea de Comerț, Catedra de Turism Servicii, Secțiunea a 2-a “Exigente ale managementului turismului românesc în mileniul trei”, ISBN: 973-594-596-7 (publicare CD)
- Vn2 **Andreea Schiopu** - *Motivarea angajaților în contextul managementului calității totale*, Simpozion Calitate și dezvoltare durabilă în contextul integrării în UE, ASE, București, 2002, Secțiunea 4 “Abordări actuale ale problematicei managementului calitatii”, publicat în volum, pp.476-480, publicată în volum.

Lucrări prezentate la diferite seminarii/sesiuni de comunicări științifice

- En1 **Andreea Schiopu** – *Importanța comunicării nonverbale în transmiterea mesajelor* - Comunicare științifică susținută în cadrul Sesiunii de Comunicări Științifice a Doctoranzilor “Contribuția cercetării științifice la dezvoltarea economică și socială a României”, mai, ASE, București, 2003

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- En3 **Andreea Schiopu** – *ECO Challenge – doar o competiție?* - Comunicare științifică susținută în cadrul Sesiunii de Comunicări Științifice a Doctoranzilor „2002 Anul internațional al ecoturismului”, 11 decembrie, ASE, București, 2002
- En4 **Andreea Schiopu** – *Participarea și munca în echipă – condiții ale succesului* - Comunicare științifică susținută în cadrul Sesiunii de Comunicări Științifice a Doctoranzilor, aprilie, ASE, București, 2002
- En5 **Andreea Schiopu** – *Procesul de conducere și comunicarea* - Comunicare științifică susținută în cadrul Sesiunii de Comunicări Științifice a Doctoranzilor, ianuarie, ASE, București, 2002
- En6 **Andreea Schiopu** - *Integrarea peșterilor în circuitul turistic*, în *Turismul în contextul dezvoltării durabile*, ASE, București, 2001
- En7 **Andreea Schiopu** – *Comunicarea interculturală* - Comunicare științifică susținută în cadrul Sesiunii de Comunicări Științifice a Doctoranzilor “Contribuția cercetării științifice la dezvoltarea economică și socială a României”, 22-23 iunie, ASE, București, 2000

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4. Proiecte de cercetare-dezvoltare obținute prin competiție, pe bază de contract/grant, ca membru în echipa de cercetare sau ca director de proiect, în străinătate (Pi1, Pi2 etc.) și în țară (Pn1, Pn2 etc) precum și alte lucrări de cercetare-dezvoltare (F1, F2 etc.), după caz, prin care se aduc contribuții la dezvoltarea mediului educațional/cultural/economic/social etc.

Pi1.

- Denumire proiect: „IMPACT – IMpreună cu un Pas mai Aproape de Cariera Ta”
- Număr contract: POSDRU/161/2.1/G/136636
- Perioada de derulare: 2014-2015
- Autoritatea contractantă/Beneficiar: Proiect cofinanțat din Fondul Social European prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007-2013, Axa prioritară 2 „Corelarea învățării pe tot parcursul vieții cu piața muncii”
- Modul de obținere: prin competiție
- ID Proiect 1903
- Nume director proiect: Prof.univ.dr. Olimpia State
- Calitatea în cadrul echipei: membru

Pi2.

- Denumire proiect: „Performanță și excelență în cercetarea doctorală și postdoctorală în domeniul științelor economice din România”,
- Număr contract: POSDRU/159/1.5/S/142115
- Perioada de derulare: 2014-2015
- Autoritatea contractantă/Beneficiar: Proiect cofinanțat din Fondul Social European prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007-2013
- Modul de obținere: prin competiție
- Nume director proiect:
- Calitatea în cadrul echipei: Director

La acestea se adaugă două proiecte CNCISIS, respectiv:

Pn1. Contract CNCISIS, cod 422, valoare 97.000 RON, 2007, proiect obținut prin competiție, contract finalizat - **Modelarea factorilor determinanți ai relației competitivitate-strategie concurențiale în industria ospitalității**. Membru, valoare 97.000 RON. ID Proiect 580

Pn2. Contract CNCISIS, cod 1455, contract nr. 40532 din 05.11.2003, tip grant A, contract finalizat, proiect obținut prin competiție - **Obiceiurile de consum turistic în România și impactul asupra mediului în perspectiva dezvoltării durabile a turismului românesc**. Membru, valoare 25.315 RON. ID Proiect 896

Notă

- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional (**Ca1, II** etc., după caz); II – autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV – editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V – intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI – anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (2) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.

Data,
11.10.2023

Candidat,
Șchiopu Andreea Fortuna

